

Dear Trade Partners,

New Year Greetings!

We step into 2021 with great hope and optimism to start Tourism.

You will glad to know that **India Tourism Mart (ITM 2021 - Virtual)** will be held virtually from 18th – 20th February, 2021. ITM 2021 is jointly organized by Ministry of Tourism, Government of India and Federation of Associations in Indian Tourism & Hospitality (FAITH). FAITH is the apex body of the Tourism & Hospitality Industry in the private sector in India where all the national associations of Tour Operators, Travel Agents, Hotels, Transport Operators, Conventions & Exhibition Operators, Restaurants and Tourism Attractions are members.

ITM 2021 – Virtual will have online B2B interactions between Indian tourism exhibitors in an elite group of global buyers selected from over 90 countries with a very engaging virtual knowledge tourism conclave. The Honorable Prime Minister of India Shri. Narendra Modi is being invited to inaugurate the mart in the presence of Honorable Tourism Minister Shri. Prahlad Singh Patel and other dignitaries.

Additionally, Domestic Buyers will be invited reflecting a mix of Tourism Trade, Corporate and Institutional Buyers. ITM 2021 – Virtual, is ideated to support the Travel Trade in these tough times and we have come up with a very special offer. Participation in ITM 2021 - Virtual will offer you an excellent return on investment and help you to reconnect with your target market and grow your business.

Participation Fees – INR 15,000 (inclusive GST).

Early Bird Offer

Book before 31st January 2021, to avail a special offer of INR 10,000 (inclusive GST).

What's more?

- Exhibitors can claim their participating fee from the Ministry of Tourism under the MDA scheme*. (Only those service providers approved by Ministry of Tourism are eligible to avail the MDA scheme).
- *What is MDA? The Marketing Development Assistance Scheme (MDA), administered by the Ministry of Tourism, Government of India, provides financial support to approved tourism service providers, i.e. hoteliers, travel agents, tour operators, tourist transport operators, approved by the Ministry of Tourism, Govt. of India or by the State Tourism Department. For more details about MDA Scheme please get in touch with coordination@faithtourismindia.in

To participate, kindly fill up the online registration form by clicking on the link below.

Registration Link <https://form.jotform.com/210090393164449>

Payment Link www.instamojo.com/@ITM2021

ITM 2021 - Virtual is an excellent opportunity to meet the Decision Makers in one platform as well as connect with the Who's Who of the International and Indian Tourism Industry right from the comfort of your workstation.

This collective initiative is taken in a bid to encourage business continuity and to be in constant touch with the Indian Tourism and Hospitality Professionals.

We look forward to your participation to mark ITM 2021 - Virtual a success story for all our Buyers and Sellers.

Federation of Associations in Indian Tourism & Hospitality

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Thanks & Regards,



Subhash Goyal

Chairman – ITM 2021 - Virtual
Honorary Secretary – FAITH



Amaresh Tiwari

Co-Chairman – ITM 2021 - Virtual
Vice Chairman – ICPB



Girish Kwatra

Chair - Exhibition Committee

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