

Kind Attn: Mr. Rajeev Mehra,  
Vice President- Indian Association of Tour Operators (IATO)

Dear Sir,

We sincerely thank you for taking time out for today's meeting and as discussed, we are keen to get associated with IATO.. Madame Tussauds Delhi is a world famous attraction located in the centre of **Delhi at Connaught Place**, above the iconic Regal Cinema. Madame Tussauds Delhi houses 50 wax figures of prominent celebrities from the field of Films, Music, Sports, Hollywood and History & Leaders. Please find below our Proposal for the association between Madame Tussauds Delhi and IATO members

Discount/Commission offering to IATO Members:-

1. We propose to offer 30% Discount/Commission on the lead price of (INR 960 for adults and INR 760 for Child- 3- 11 Years) to the members who want to get associated directly after completing the necessary paperwork.
2. We propose to offer 40% Discount/Commission (INR 960 for adults and INR 760 for Child- 3- 11 Years) to the members who wants to get associated with us via below 3 collaborators whom we have appointed as our representatives to consolidate bookings on behalf of us for the ease of process. The three collaboration partners will be 24XTravels.com, India International Tours & Travels & Holiday by Sahibji Pvt Ltd. Contact details and detailed process of booking can be shared in detail.
3. We also offer to present Madame Tussauds Delhi as a venue option (Post operating Hours of 10-6 PM on weekdays and till 7.30 PM on weekends) for exclusive preview for corporates, birthday parties and various other functions. We can share the detailed pricing of Venue+ Food as per the requirement of the event.

Apart from the above mentioned Discount, we would also want to offer the below mentioned benefits from our side:-

1. Free entry to Guides who would be accompanying the guests
2. Free Entry to Tour Leaders on a group size of 10 & Above
3. We would like to invite all tour operators and Travel agents & their official staffs for a complimentary FAM trip to Madame Tussauds Delhi on March 20<sup>th</sup>, 21<sup>st</sup> and 22<sup>nd</sup> from 5 PM to 7 PM once the names are confirmed by IATO. Visitors need to produce their visiting cards on arrival with IATO logo.

We also request IATO to provide us a platform in their monthly meet to come and present a small presentation about Madame Tussauds Delhi to its members and take queries (if any).

Looking forward for a mutually beneficial association.

Regards,



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