

**Regional Office (East)
Indiatourism Kolkata
Ministry of Tourism
Government of India**

Presents

'Purvaiya 2019'

**Incredible India Eastern Region Road Shows
26th July: Mayfair Lagoon, Bhubaneswar
28th July: Raajkutir-Swabhumi, Kolkata
30th July: Hotel Delta International, Bodhgaya**

To

All Ministry of Tourism Approved Inbound/Domestic/Adventure Tour Operators

Madam/Sir,

The Regional Office (East) of Ministry of Tourism, Government of India is organizing a series of three Domestic Road Shows at Bhubaneswar (26th July 2019), Kolkata (28th July 2019) and Bodhgaya (30th July 2019) with a view to catalyze focused Business to Business (B2B) interactions among Hoteliers, Tour Operators, Transport Operators and other stakeholders of the venue State and Buyers of Tourism Products and Services from all over India. We invite you to apply for participation in the aforementioned Road Shows as Buyers. The number of Buyer (Organisation) slots available at each venue is thirty (30) and selection of Buyers (Organisation) from among the applicant stakeholders will be strictly on 'First-come-first-served' basis. **Buyers (Organisation) from the venue State for a road show will not be selected for participation in the road show in that State.** There is no cap on the number of Road Shows in which an eligible and selected Buyer (Organisation) can participate. **However, only one person from each eligible and selected organisation will participate as Buyer.** However, in case a buyer is interested in participating in only one or two of the Road Shows, the same may be clearly indicated in the prescribed response format duly filled in, signed & stamped by Authorized signatory of the applicant stakeholder (Organisation).

Event Schedule

1. Bhubaneswar:-

25th July 2019

Arrival at Bhubaneswar

Transfer to hotel from Airport
Evening Departure for Puri Sightseeing-3 PM
Dinner at 'Swosti Grand'-8 PM

26th July 2019

Morning Bhubaneswar City Tour-8:30 AM (Lunch at Hotel in which delegate is staying)
Transfer to Mayfair Lagoon (Venue for **Incredible India** Road Show '**Purvaiya 2019**') -2:15 PM
Event & B2B interactions start at 3 PM
Hotel/Tour Operator (Seller) Presentation: 6 PM to 7 PM
Cultural Performances:- 7 PM
Dinner at Venue:- 8:30 PM

27th July 2019

Departure for FAM/Kolkata Road Show/General Departures

2. Kolkata:-

27th July 2019

Arrival at Kolkata
Transfer to hotel from Airport
Lunch & Dinner at Hotel in which delegate is staying

28th July 2019

Morning Kolkata City Tour- 7:30 AM (Lunch at Hotel in which delegate is staying)
Transfer to Raajkutir Swabhumi (Venue for **Incredible India** Road Show '**Purvaiya 2019**') -2:15 PM
Event & B2B interactions start at 3 PM
Hotel/Tour Operator Presentation: 6 PM to 7 PM
Cultural Performances:- 7 PM
Dinner at Venue:- 8:30 PM

29th July 2019

Departure for FAM/Bodhgaya Road Show/General Departures

3. Bodhgaya:-

29th July 2019

Arrival at Bodhgaya/Patna

Transfer to hotel from Airport

Lunch & Dinner at Hotel in which delegate is staying -8 PM

30th July 2019

Morning Bodhgaya Sightseeing-7:30 AM (Lunch at Hotel in which delegate is staying)

Transfer to Hotel Delta International (Venue for **Incredible India Road Show 'Purvaiya 2019'**) -2:15 PM

Event & B2B interactions start at 3 PM

Hotel/Tour Operator Presentation: 6 PM to 7 PM

Cultural Performances:- 7 PM

Dinner at Venue:- 8:30 PM

31st July 2019

Departure for FAM/General Departures

FAM Options

1. Odisha FAMs

27th July 2019-Two Night Three Days Koraput (Desia Eco Camp) for ten (10) Buyers by Heritage Tours

2. West Bengal FAMs

29th July 2019 Departure

Option 1: One Night Two Days Tajpore Beach by Denzong Leisure Pvt. Ltd. for 2 Buyers

Option 2: Two Nights Three Days Darjeeling/Dooars by Wind Oz! (India) Vacations Pvt. Ltd. for 4 Buyers

Option 3: Three Nights Four Days Darjeeling Hills by Alpine Nature Beyond Pvt. Ltd. for 4 Buyers

Option 4: One Night Two Days Shantiniketan/Bishnupur by Citius Holidays Pvt. Ltd. for 4 Buyers

3. Bodhgaya FAMs

30th July 2019 Departure

One Night Two Days Rajgir-Nalanda by Heritage International Tours for 4 Buyers

Inclusions:-

1. Domestic Air Fare (limited to and as per applicable Guidelines) may be reimbursable subject to eligibility in accordance with Domestic Marketing Development Assistance Scheme (Scheme Document attached herewith).
2. Hotel accommodation with Breakfast, Lunch & Dinner indicated in the Event Schedule above. Hotel accommodation will be provided on single occupancy basis.
3. Airport Transfers, Venue Transfers and City Tour/Sightseeing as indicated in the Event Schedule above.
4. FAM Trips: Subject to availability and selection on the basis of Lucky Draw and based upon availability
5. All inclusions indicated above are applicable to only one person per organization.
6. Any extras will have to borne by the participant (buyer) directly.

How to apply:-

Application will be received only through return e-mail. Incomplete applications will be summarily rejected. Please fill up the **Response format for participation in 'Purvaiya-2019', duly signed and stamped, along with copy of valid (as on 31.07.2019) approval as Inbound Tour Operator/Domestic Tour Operator/Adventure Tour Operator, issued by Ministry of Tourism, Government of India.**

Selection Process:-

The applications along with response format (duly filled-in, signed and stamped) and MoT approval letter (for ITO/DTO/ATO) are to be sent by return e-mail latest by 15th July 2019. The same will be scrutinized by Indiatourism Kolkata on 16th July 2019, and the eligible selected buyers (on first-come-first-served basis) will be informed about their shortlisting latest by 16th July 2019.

The shortlisted buyers will have to send, by return e-mail, their concerned travel tickets (air/ train etc.) latest by 18th July 2019, failing which, their participation will be liable for cancellation. Buyers who send their travel tickets within stipulated time will be sent participation confirmation e-mail latest by 19th July 2019.

The resultant number of slots, available after cancellation of participation of earlier shortlisted buyers who will have failed to send their travel tickets by 18th July 2019, will be allocated to waitlisted applicant buyers on “First-come-first-served basis”, who will be informed about the same on 19th July 2019 over e-mail.

Such waitlisted applicants will have to send, by return e-mail, their concerned travel tickets (air/ train etc.) latest by 22nd July 2019, failing which, their participation will be liable for cancellation.

The final list of participants will be finalized on 23rd July and informed to the participant buyers latest by 23rd July 2019 by e-mail. Final Hotel allocation, vehicle allocation and details of contact persons will also be informed simultaneously.
