

PROGRAMME

34th IATO Annual Convention, 6 – 9 September, Vishakhapatnam

The theme *"Mission 20 Million Tourists – Challenges & Possibilities"* was chosen keeping in mind our Ministry has set up a target of 20 million tourists by 2020.

Thursday / September 6, 2018

10:00 - 1:30 Active Members and Allied Tour Operators/Travel Agents sessions at the Novotel Hotel, Vishakhapatnam - Session is open to Active Members and Allied Tour Operator-Travel Agency Members. Entry to specific badge holders only.

- 10:00 am onwards - Arrive at the venue. Refreshment for tour operators/travel agents only.
- 11:00 am – 11:15 pm – Session discussion set-up + Brief IATO Update by IATO EC
- 11:15 am – 11:45 am – Session A Ethics and Business
- 11:45 pm – 12:45 pm - Session B Presentation by IATO Regional Chapter Chairmen – East, West, North, South
- 12:45 pm – 1:30 pm - Session C - Open house for other topics
- 1.30 pm – 2.30 pm – Lunch for participating members. Coupons will be provided to tour operators / travel agents only.

- 3.45 pm to 7.45 pm Inaugural Session – Novotel Vishakhapatnam
- 6:20 pm - Inauguration of Indian Tourism Fair
- 7.15 pm - Delegates to proceed directly to The Park Hotel
- 7:45 pm - Cultural Programme at The Park Hotel- **Welcome Reception** for all Convention Delegates. Dinner hosted by Andhra Pradesh Tourism

Friday / September 7, 2018

All business sessions are at Novotel Hotel, Vishakhapatnam

6:00 am – 7:30 am – “The IATO Run for Responsible Tourism”

- Starting at the Novotel Hotel, Vishakhapatnam

10:00 am – 11:00 am – Session # 1 - Mission: 20 Million Tourists – Challenges and Possibilities

11:00 am – 11:15 am – State Presentation # 1 – Andhra Pradesh Tourism

11:15 am – 11:30 am – State Presentation # 2 – Gujarat Tourism

11:30 am – 11:45 am – Networking Tea - Coffee Break

11:45 am – 12:00 noon - Session # 2 - FAITH Presentation

12:00 pm – 1:00 pm – Session # 3 – Hotels & Tour Operators – Are we partners or competitors

1:00 pm – 1:30 pm – Session # 4 – Digital Marketing – Presentation

1:30 pm – 2:30 pm – Lunch

2:30 pm - 3.15 pm – Session # 5 - India is a Safe destination for Women Traveller

3:15 pm – 3:30 pm – State presentation # 4 - West Bengal Tourism

3:30 pm – 3:45 pm – State Presentation # 5 - Odisha Tourism

3:45 pm – 4:00 pm – State Presentation # 6 – Rajasthan Tourism

4:00 pm – 4:30 pm – Networking Tea - Coffee Break

4:30 pm – 5.15 pm – Session # 6 – Changing your mindset – How to grow your business ?

5:15 pm – 5:30 pm – State Presentation # 7 – Madhya Pradesh Tourism

5:30 pm – 6:00 pm – Session # 7 - Forex Management

6:15 pm - Depart for respective hotels

7:30 pm - Depart from respective hotels to Novotel hotel

8:30 pm - Cocktails, dinner and entertainment for all Convention Delegates at Novotel Hotel.

Saturday / September 8, 2018

All business sessions are at the Novotel Hotel, Vishakhapatnam

10:00 am – 11:00 am – Session # 8 – Regional Connectivity Under Udaan Scheme

11:00 am – 11:15 am – State Presentation # 8 – Kerala Tourism

11:15 am – 11:30 am - State presentation # 9 - Tamil Nadu Tourism

11:30 am – 11:50 pm - Networking Tea - Coffee Break

11:50 am – 12:05 pm – Presentation on National Consumer Helpline

1205 pm – 1245 pm - Session # 9 – Indiatourism Marketing Plan

12:45 pm : 1:00 pm – State Presentation # 10 – Jammu & Kashmir Tourism

1 00 pm – 1:30 pm - Session # 10 - Know SEIS (Service Export from India Scheme)

1:30 pm – 2:30 pm – Lunch

2:30 pm -2: 45 pm - State Presentation # 11 - Uttar Pradesh Tourism

2:45 pm – 3:00 pm – State Presentation # 12 – Punjab Tourism

3:00 pm – 3:45 pm – Session # 11 - Valedictory Session

3:45 pm – 4:00 pm - Networking Tea - Coffee Break

4.00 pm – 5:30 pm - Session # 12 - Motivational Session “Transforming Negativity”

5:30 pm - 6:15 pm - Presentation of Awards and mementos

6:30 pm - Depart for respective hotels

7:30 pm - Depart from respective hotels to Novotel hotel

8.00 pm - Cocktails, dinner and entertainment for all Convention Delegates at Novotel Hotel.